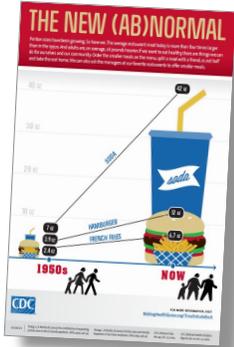


# Top 5 Using *Pinterest* to educate



## 1: Can you say Infographics?

Infographics have revolutionized the way we learn facts and figures. They boil difficult concepts or series of data into simple and easy to read graphical elements. Infographics can be easily found and shared online using Facebook or Pinterest. They can also help remind participants about things they are learning. **Beware:** there are infographics with inaccurate and sometimes misconstrued facts, so check your facts or make your own with verifiable data. You can make your own infographics easily using the tools at [Piktochart.com](http://Piktochart.com) probably the most reliable software around.

## 2: A picture is worth a thousand words

Take your own pictures or short videos and post them to Instagram, Flickr, or YouTube, but **DON'T** forget to post them to Pinterest too. This is one of the best ways to get your creations out into the public eye. Use tags and hashtags to make them easy to find.

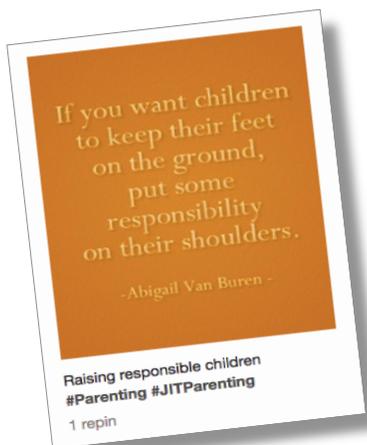


## 3: It's popular

It started with mostly moms and their crafty ideas, but has really increased in popularity across ages and gender. Pew's most recent study shows, that 16% of social media use is on Twitter and 15% is now happening on Pinterest. Both are taking off in popularity, almost doubling in use in the last year. You should know that Facebook is losing popularity with younger crowds and they are flocking to Instagram, Twitter, and Pinterest. Are we going where our clients are going?

## 4: It's easy to use

There are few social media outlets that are easy to figure out and use frequently. To get on you need to request an invitation via Facebook, Twitter, or your email account. You will find friends from these outlets to "follow" and you can start pinning. To pin something you simply click on another person's pinned picture and click on "repin" add your own text to personalize it and its there. You may also add the "Pin It Button" to your browser from the "About" tab in Pinterest. With this button you can post any picture or video or article you have run across and want to remember by simply clicking on the "Pin It Button" in your browser. If the webpage has more than one picture or video, it will give you the option of what to post. Why not start pinning today?



## 5: Share a quote or thought

It's amazing what a quote or simple thought can do if you share it visually. You can find thousands of quotes on Pinterest and share some of your own as well. To make it beautiful and eye-catching think about the fonts you use and the image or colors you have chosen. Remember to give credit where credit is due. Remember that every Pinterest pin can take the reader to a webpage URL, so think carefully about which webpage you link your pin to.

